**Digital Transformation Course**

**TASK 1: Case Study on Siemens Canada: Digital Transformation**

**(March, 3, 2021)**

**Discussion Topics to be submitted by the end of the class today to Moodle in a PDF format filetype (2-page max.)**

**Q1:** What is the core business of Siemens?

**Q2:** What is industry 4.0? How it affects Siemens?

**Q3:** How does vision 2020+ differ from Vision 2020?

**Q4:** What is the company’s innovation strategy?

**Q5:** How is Siemens striking the balance between explorative innovation and exploitative innovation between incremental innovation and radical innovation, and between global and local innovation?

**Q6:** What business technologies could Siemens Canada potentially explore in its efforts to remain competitive?

**Q7:** How should Siemens Canada incorporate best practices from Siemens Universe? How should generate best practices locally for absorption by subsidiaries worldwide?

**Q8:** How should Siemens Canada measure up to the entrepreneurial freedom being given to subsidiaries as part of Vision 2020+?

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